

Finance and Economic Development Committee
Meeting Minutes
Date: March 4, 2019

Meeting was called to Order by Alderman Jackson at 6:05 am

In Attendance:

Jackson, Turner, Henderson, Levo

Also in Attendance:

Mayor Adomite CA Soland Aldermen Thompson, Zarzecki, Partney

I. Great Rivers and Routes Tourism Bureau Presentation

Presentation by Mayor Adomite and Great Rivers and Routes President Brett Stawar and Marketing Communications Director Stephanie Tate on the advantages of moving from Illinois South to Great Rivers and Routes.

II. Tourism Grant Requests

1. City of Troy

A. Great Rivers & Routes Tourism

Motion by Henderson, 2nd by Turner to recommend funding \$ 9,500 for the Great Rivers & Routes Tourism Bureau, with \$3500 up front and \$1500 per quarter. All Ayes.

B. July 4th Fireworks (\$60,000)

Motion by Levo, 2nd by Henderson to recommend funding \$ 60,000 for the July 4th Fireworks. All Ayes.

C. City Website/Mobile App (\$9,000)

Motion by Turner, 2nd by Levo to recommend funding \$ 9,000 for the City Website/Mobile App. All Ayes.

D. Christmas Lights (\$20,000)

Motion by Turner, 2nd by Henderson to recommend funding \$ 20,000 for Christmas Lights. All Ayes.

E. Misc Promotions (\$3,000)

Motion by Turner, 2nd by Levo to recommend funding \$ 3,000 for the City Miscellaneous Promotions. All Ayes.

F. Electric Car Charging Stations (\$50,000)

Motion by Henderson, 2nd by Turner to recommend funding up to \$ 50,000 for the Electric Car Charging Program. All Ayes.

2. Troy Lions Club

A. Santa's Village (\$5,000)

Motion by Levo, 2nd by Turner to recommend funding \$ 5,000 for Santa's Village. All Ayes.

- B. Fall Festival (\$8,000)
Motion by Levo, 2nd by Henderson to recommend funding \$ 8,000 for the Fall Festival. All Ayes.
- 3. Troy Community Band – Concert Series (\$3,331)
Motion by Levo, 2nd by Turner to recommend funding \$ 3331 for the Community Band Concert Series. Two votes Ayes. One vote Nay. Motion adopted.
- 4. Silver Creek Rotary – Kelly Miller Circus (\$3,170)
Motion by Turner, 2nd by Levo to recommend funding \$ 3,170 for the Kelly Miller Circus. All Ayes.
- 5. Partners for Pets – Halloween Pet Party & 5K (\$2,000)
Motion by Henderson, 2nd by Turner to recommend funding \$ 2,000 for the Halloween Pet Party & 5K. All Ayes.
- 6. Chamber of Commerce
 - A. Fall 2019 Community Expo (\$6,500)
 - B. Spring Citywide Garage Sale (\$6,000)
 - C. Fall Citywide Garage Sale (\$6,000)
 - D. eCycle Day (\$3,000)
 - E. Billboards (\$4,100)
 - F. Troy Family Fun Days – 3 Events (\$18,000)
 - G. Pokemon Tournament – (\$2000)
 - H. Spread Positivity – (\$2,000) – Alderman Jackson asked for tracking on the impact of this event on Tourism.
 - I. Small Business Saturday (\$3,000) – Alderman Jackson asked for tracking on the impact of this event on Tourism.Motion by Henderson, 2nd by Levo to recommend funding all of the Chamber of Commerce events at the requested amounts. All Ayes.

III. Capital Project funding

Because of time constraints, this topic will be held until the next F & ED Committee meeting on Monday, March 11 at 7:00 p.m.

Motion to adjourn by Turner, 2nd by Henderson. All Ayes.

The Meeting was adjourned at 7:35.

Submitted by Alderman Dan Jackson, Chairman